



SA HOMESCHOOLERS



Education

is not the learning of facts,
but the love for learning!

Cape Town Home Education *Expo*

12 October 2024

09:00-15:00

Sunningdale Sports Centre

Waterville Road 2, Sunningdale, 7441

Application Form

The booking form below includes a list of all the Expo marketing opportunities (exhibition packages, advertising opportunities and sponsorship opportunities) that are available to companies wishing to participate in the Expo.

If you experience any difficulties in completing the booking form, contact us at 087 231 1644 or info@eduxplore.co.za.

By submitting this booking form you confirm that you have read the Terms and Conditions and agree to it.

Name of Exhibitor:

Contact Person:

Cell no:

Sales Person:

Tel no:

E-mail:

Website:

Product/Service Description:

(for publishing in program)

Special requests:

Categories:

Supplementary Material

Extracurricular Activities

Homeschool Curriculum Suppliers

Support Services

Private Schools

Tertiary Institutions

Sponsorship, Packages and Extras

1. Expo sponsor:

2 x 3x3m stands, with shell schemes | 3 x tables of 1 800 x 700 mm with table cloths at entrance where all visitors must pass | 6 chairs | Electricity | Distribution of your flyer in the expobags, issued to visitors (300 copies) | 1 x full page full colour advertisement in the A5 expo program at a prominent position | 1 x full page promotional article in the expo program | Banners can be placed at registration and in the tea garden | 1 x banner can be placed in the lecture room | Your organization will be presented as sponsor on the website and in the printed program | Contact details listed in printed program and on website.

R 18 400

(Bring own 5m extension lead.)

2. Prominence Package:

1 x 3x3m stand, with shell scheme | 2 x tables of 1 800 x 700 mm with table cloths (for more exhibit space select extra Basic Package(s)) | 4 chairs | Electricity | Distribution of your flyer in the expo bags, issued to visitors (300 copies) | 1 x full page full colour advertisement in the A5 expo program | 1 x banner can be placed in the tea garden | Contact details listed in printed program and on website.

R 7 900

A saving of R400 on the normal tariffs.

(Bring own 5m extension lead.)

3. Basic Package:

1 x 3x3m stand, with shell scheme | 1 x table of 1 800 x 700 mm with table cloth | 2 chairs | Electricity | Contact details listed in printed program and on website.

R 4 400

(Bring own 5m extension lead.)

4. Table:

1 x table of 1 800 x 700 mm with table cloth | 2 chairs | Electricity | Contact details listed in printed program and on website.

R 1 000

(Bring own 5m extension lead and table cloth.)

5. Flyer distribution:

R 750

Distribution of your flyer in the expo bags, issued to visitors. To be delivered by **27 September 2024** to 11 Freesia Street, Milnerton.

Advert or Article in A5 printed program

(Deadline for artwork: **27 September 2024**)

6. Full Page

R 2 900

Text: 194 x 132 mm (HxW)

Cut: 210 x 148 mm (HxW)

Bleed: 220 x 158 mm (HxW)

Portrait, CMYK, 300dpi

7. Half Page

Text: 89 x 132 mm (HxW)

Cut: 105 x 148 mm (HxW)

Bleed: 115 x 158 mm (HxW)

Landscape, CMYK, 300dpi

R 1 900

8. Lecture Slot

Eight half hour slots available

(20 min presentation, 5 min Q&A, 5 min swap)

Tick if interested

Please send your application and the following information to debbie@diemoot.net:

- Speaker name, surname and a high resolution photo
- Topic
- Short description of presentation

Note:

- The organizers will use their discretion considering the topics and speakers for the different slots. By applying for a slot it is unfortunately not a given that it will be approved.
- Presentations should not focus on a specific product, but should be a topic that is generally interesting and will contribute to answering questions regarding home education.
- Deadline for lecture slot application: **20 September 2024**.

Total

Forms and Payment

Please send your completed booking form and proof of payment to info@eduxplore.co.za.

Banking details:

Name: KragDag

Bank: FNB

Branch: 258155

Account no: 62377296431

Reference: Company name

Please send company logo with the booking form for display on the website.

Expo Layout

Available soon.

Terms and Conditions

Stall Allocations

Stalls are allocated on a first come, first serve basis, but we try our best to accommodate the preferences of our exhibitors.

Cancellations and Refunds

Written cancellations will only be accepted prior to the closing date (**6 September 2024**) and a 30% administration fee will be charged for cancellations. No fees will be refunded for cancellations after the closing date.

Forfeit of Stands

Exhibitors who have not occupied their stand at 08:30 on the expo, will forfeit their stand and it will be reallocated.

Disclaimer

By submitting a booking form an exhibitor confirms that the organizers, its employees and contractors will not be held liable for any personal injury, death of any person or loss of or damage to any property of any kind, regardless of the cause.

Setup Times

The doors will open at 06:30 on the expo day for exhibitors to do the setup of their exhibits.

Breaking down Times

No exhibitor is allowed to pack up their exhibit before 15h00.

Other Expos



Sakeliga KragDag Central 2024 8-10 August 2024, Diamantvallei Landgoed



KZN Home Education Expo 14 September 2024, Grace Family Church, Umhlanga